

# Sharing Success Stories with Students

## ***Idea:***

Measuring food waste - weigh waste at end of meals

Competition

Model – everyone walk the walk...

## ***Message:***

Demonstrate passion

Convey... Fun! To Make Healthy Choices

Buy in... Students are the leaders

How it will help them in sports, academics, socially

Making healthy choices will help them long-term and now:

▲ grades

▲ social skills

▲ popularity

▲ potential power

## ***Methods to convey:***

Announcements

Assembly

With individuals

Email

School Website

Pep rally to “pump up” for walk-a-thon

Student created videos (edit, write, interviews??) on “hot topics” (tobacco, bullying, eating healthy)

Cross grade level sharing

Posters, morning announcements by student, guest speakers, party

Morning news at school

Posters in the lunch room

Parent flyers

Classroom meetings

Share/PE Teacher

Student Council

Traveling Trophies

# Sharing Success Stories with School Administration

## ***Data:***

Academic achievement

Absence Rate – students and staff, costs

Graduation Rate

Home Room visits

Behavior referrals

Anecdotal Evidence (morale, personal stories, parent comments, community feedback)

EAP

At Risk Behaviors

Insurance Stats : workmen's Comp, accidents

## ***Message:***

Discipline decreases

Test scores increase

Fewer absences

Increased enrollment

Increased self-esteem (students)

Parent/community involvement

Positive publicity

Time and money saved related to time and money spent on wellness

Increased CSAP scores – Health is Academic

A healthy child is a child ready to learn

Small basic changes can make a hug impact

Healthier bodies are more productive

Program is supported by evidence-based research

▲ Test scores

How program can save district money

Program will ▼ truancy, money AND ▲ graduation rates, test scores

Link to student achievement

## ***Method to convey:***

Graphs & charts

Case studies/research

Guest Speakers (experts – congressman, Success – Administrators, Health professionals, Personal testimonies – staff, students)

Video, multi-media presentations

Data comparison

# Sharing Success Stories with District Advisory Council

## ***Data:***

Show me the numbers

Cost effectiveness

Impact on students – academic and behavior

Future costs

Food service feedback

Meeting desired outcome/goals

▲ Test scores

## ***Message:***

Increase awareness of healthy eating and nutrition

High impact w/low district funding

Sustainability

Effective policies being implemented

The support of the advisory council is essential to school success

## ***Method to convey:***

Graphs/charts

Pre/post

Newsletter

Pictures

Website

Video

Individual student stories

Meetings

Word of mouth

# Sharing Success Stories with Parents

## ***Data:***

Number of kids impacted  
Highlights/Kudos  
Increased attendance rate  
Happier attitudes  
Higher levels of energy

## ***Message:***

What are we doing to improve their child's ability to become successful adults  
Healthier choices lead to healthier, happier kids

## ***Method to convey:***

PTO meetings  
Assemblies  
News Letters  
Newspapers  
Marquis – announcing events  
BTSN – success stories  
Balloons  
Report Cards (insert)  
Conferences  
Video  
Websites  
School billboard  
Student tattoos  
Letter home  
Word of mouth  
Listserv  
Award ceremonies/parties

## Sharing Success Stories with School Staff

### ***Data:***

Individual student stories  
Academic/behavior impact  
Demands on staff  
Demands/impact on class time  
Sustainability  
Research information to show improved learning  
Staff development trained staff to engage students

### ***Message:***

How it will help their students and classroom  
Has wellness improved learning and focus in the classroom

### ***Method to convey:***

Staff meeting  
E-mail  
Newsletter  
Grade-level meetings  
In-service  
Bulletin boards  
District meetings  
Telephone game  
Word of mouth  
Facebook  
Lounge  
Daily Bulletin

# Sharing Success Stories with Community Members & Partners

## **Idea:**

Bring different community resources (social services, care & share, banks, women's health, adult education, work force, etc.) for a resource night

- Advertise on school web page, newsletters, radio, send to feeder schools, district communication specialist)
- Biggest problem is that not many parents showed
- Did offer dinner, interpreters, baby sitters
- Next year do this event on "Back to School Parent Night"
- Punch cards turned-in for raffle prizes
- Resource agencies donate prizes

## **Data:**

Survey pre/post needs;

- Healthier food choices
- More physical activity
- Safer school environment
- Before and after school programs
- Basic needs (breakfast, health clinic, snacks, cold weather clothing)

Recognition of partners/parents/partnerships

Present results to increase participation

## **Message:**

How it impacted/influence kids, families, and the community

## **Methods to convey:**

Thank you/recognition gifts from the children (notes, drawings, pictures, plaques) that can be posted at the business

Give a talk/presentation at the partners' meetings or have kids video present

School website

Newsletter

Involve PTO

Future focus on continued partnership

Welcoming/inviting community partners into the building

"10 minute" information sessions paired with scheduled school functions

# Sharing Success Stories with District-level Administrators

## ***Data:***

Impact on:

- Test scores
- Graduation
- Attendance
- Behavior Referrals

SMART goal results

Parent feedback/responses to promote change

Longitudinal data

Compare school vs. district data w/other non-program data

Compare similar-sized schools and districts successes that could be replicated

Surprise/exciting outcomes and lessons learned

## ***Message:***

Healthy schools will help improve the data for less cost

Emphasize importance

Cost effective strategies

## ***Methods to convey:***

Web page

Student stories/presentations

Parent stories

Local media

Board meetings w/students and parents present

Individual appointments

Send board members photos, emails, notes

## ***Idea:***

Align success stories, data, etc. w/district goals/improvement plan

## Sharing Success Stories with the School Board

### ***Data:***

Link to student achievement

Funding

Graduation Rate

Insurance – healthy people cost less

Children/Students share success stories

### ***Message:***

Get on agenda and staff gives testimonials (including a fired up administrator)

### ***Methods to Convey:***

Bulletin board for each school in boardroom

Invite board members to attend school events - assemblies

Present inventive ways of displaying data (videos, interviews, photos, art work)

Send students to school board meetings

### ***Ideas:***

Survey board members on **their** personal healthy habits

Create a BOE Award, given monthly, for a school or CSH teacher

Pictures of BOE members participating in walk to school/biking/"jump rope for ♥"

Turn success stories into writing prompts

Thank the board for their support