SECOND CHANCE
Helping youth re-think their relationship with tobacco, vaping, and other nicotine products

The Second Chance Program is a free, web-based, interactive, and self-directed alternative to suspension education program for youth who have violated a tobacco policy at school, including use of electronic nicotine products, or tobacco law in the community. The program may also be helpful for youth who may be experimenting with tobacco or other nicotine products, but have not violated policy or law.

Who Benefits from Second Chance
Schools, youth-serving organizations, and juvenile justice systems can use the program as part of a comprehensive education and prevention strategy for tobacco and other nicotine product use.

The Rationale Behind Second Chance
Second Chance was developed because tobacco-free school policy and its accompanying alternative to suspension program and non-punitive community tobacco laws may help reduce the amount of youth use of tobacco and other nicotine products. Since many youth-serving organizations want to support positive health behaviors, it is a good resource for them as well.

The program was developed by the Colorado Department of Public Health and Environment’s State Tobacco Education and Prevention Partnership.

In 2019, the Second Chance program was updated to address vaping and other nicotine products.

Goals
- Increase student knowledge of and compliance with the tobacco-free school policy and community-based tobacco policy
- Increase student awareness about the benefits of not using tobacco or other nicotine products
- Increase student awareness about skills and strategies that can be used to resist health risk behaviors
- Increase student interest in quitting or reducing tobacco or other nicotine product use.

Objectives
After completing Second Chance youth will be able to:
- Describe why tobacco-free schools policies and laws exist
- Identify myths and facts about nicotine use and addiction
- Identify strategies used by Big Tobacco to target youth
- Discuss the financial impact of using tobacco and other nicotine products
- Identify social norms related to youth tobacco and other nicotine product use
- Discuss personal tobacco and other nicotine product use behaviors
- Identify skills needed to resist, quit, or reduce tobacco or other nicotine product use.

For More Information
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