Advocacy for Others
Grades 9-12

Language of Health Literacy:

**Step 1:** Define the Issue
Sub Skills:
- Identify community health challenge
- Predict root causes
- Determine the consequence

**Step 2:** Investigate the Issue
Sub Skills:
- Research the topic
- Interview individuals affected
- Create a problem statement
- Brainstorm possible solutions

**Step 3:** Develop a Powerful Stance
Sub Skills:
- Decide on an opinion
- Explain your reasons

**Step 4:** Take Action
Sub Skills:
- Decide on and defend a solution
- Determine the best methods of communication for audience
- Create a powerful, persuasive health message
  - Emotions
  - Logic
  - Facts & Figures

**Step 5:** Reflect
Reflection Questions
- What community challenge did I advocate for? Why?
- How did research help inform my advocacy?
- How did hearing from those affected inform my advocacy?
- How did I decide on the best solution for the health issue?
- How did I use supporting evidence to form my opinion?
- What actions did I take to address this community challenge? Were they informed by those affected?
- How have my views changed about the challenge through my advocacy?
- What would I do the same next time? What would I do differently next time?

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**To better understand**, I am going to investigate ****.
I am going to interview ** about ** because **.
After research and interviews, I have concluded that the issue ** is causing the following problems for the community: **.

The issue of ** is causing ** issues in the community. To solve these issues, the community could **.
Currently, advocates in the community are **. In order to expand these efforts, **.
To make current efforts more sustainable, **.

To make sure the community improves ** issue, I need you to **. Will you commit to do **?
We need ** to happen. Will you commit to **.

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Language of Health Literacy:

**community** is facing **challenge**.
** is causing ** (challenge/obstacle) for ** (community).
Based on what I already know about the challenge, I believe that ** is the root cause.
Based on what I already know about the challenge, I believe ** is impacted by ** because **.
The issue ** causes ** consequences for this community.

To better understand **, I am going to investigate **.
I am going to interview ** about ** because **.
After research and interviews, I have concluded that the issue ** is causing the following problems for the community: **.

The issue of ** is causing ** issues in the community. To solve these issues, the community could **.
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To make sure the community improves ** issue, I need you to **. Will you commit to do **?
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