



Advocacy for Others Grades 9-12

Language of Health Literacy:

___ (community) is facing ___ (challenge).

___ is causing ___ (challenge/obstacle) for ___ (community).

Based on what I already know about the challenge, I believe that ___ is the root cause.

Based on what I already know about the challenge, I believe ___ is impacted by ___ because ___.

The issue ___ causes ___ consequences for this community.

Step 1

To better understand ___, I am going to investigate ___.

I am going to interview ___ about ___ because ___.

After research and interviews, I have concluded that the issue ___ is causing the following problems for the community: ___.

Step 2

The issue of ___ is causing ___ issues in the community. To solve these issues, the community could ___.

Currently, advocates in the community are ___. In order to expand these efforts, ___.

To make current efforts more sustainable, ___.

Step 3

To make sure the community improves ___ issue, I need you to ___. Will you commit to do ___?

We need ___ to happen. Will you commit to ___.

Step 4



Step 1: Define the Issue

Sub Skills:

- Identify community health challenge
- Predict root causes
- Determine the consequence



Step 2: Investigate the Issue

Sub Skills:

- Research the topic
- Interview individuals affected
- Create a problem statement
- Brainstorm possible solutions



Step 3: Develop a Powerful Stance

Sub Skills:

- Decide on an opinion
- Explain your reasons



Step 4: Take Action

Sub Skills:

- Decide on and defend a solution
- Determine the best methods of communication for audience
- Create a powerful, persuasive health message
 - Emotions
 - Logic
 - Facts & Figures



Step 5: Reflect

Reflection Questions

- What community challenge did I advocate for? Why?
- How did research help inform my advocacy?
- How did hearing from those affected inform my advocacy?
- How did I decide on the best solution for the health issue?
- How did I use supporting evidence to form my opinion?
- What actions did I take to address this community challenge? Were they informed by those affected?
- How have my views changed about the challenge through my advocacy?
- What would I do the same next time? What would I do differently next time?